

# EVC<sup>®</sup>

## SECURITY YOU CAN SEE

EVC (Ellipse Verification Code) introduces a dynamic security code (CVV/CVC) via an integrated screen that brings fraud protection to the card level.

The code refreshes at the tap of a POS or mobile app, rendering stolen card data worthless in real time. EVC works to eliminate fraudulent card transactions by bringing EMV-grade protection to ecommerce transactions.



CUTTING-EDGE FRAUD PROTECTION



ATTRACT NEW CUSTOMERS



INCREASE REVENUE, REDUCE COSTS



NO TECH DEVELOPMENT NEEDED

## Debit & credit card fraud accounts for over \$32 billion of loss annually\*



### Cutting-Edge Fraud Protection

- World's first EMV module with electronic paper display
- Battery-free technology
- Leverages existing EMV rails for universal compatibility
- Works with all credit & debit card designs

## 74% would choose a credit card with more protection over a top rewards card\*\*

\*Nilson Report (2022)

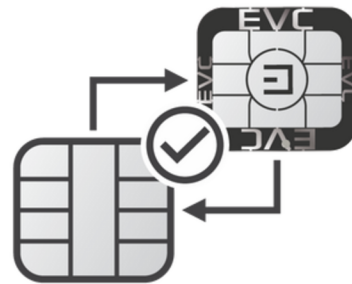
\*\*Smart Metric Report (2018)

## Attract New Customers & Retain Current Customers

- Provide peace of mind at the card level
- Offer an elevated, premium feature
- Consumer-centric product differentiator
- Stand out from the competition



**68% of cardholders would pay extra for EVC technology\***



## Increase Revenue / Reduce Costs

- Provide peace of mind at the card level
- Offer an elevated, premium feature
- Consumer-centric product differentiator
- Stand out from the competition

## No Tech Development Needed

- Compatible with all e-merchants
- Works with any existing POS/ATM
- Contact, contactless, e-commerce
- No changes to issuer deployment

\*FIS Survey (2022)



**EVC** HELPS ELIMINATE FRAUD

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